SUSTAINABILITY OBSERVATORY

www.observatory.sustainablegreece2020.com

SUSTAINABILITY OBSERVATORY

Sustainable Development
& Responsible Business practices in Greece

SUSTAINABLE GREECE 2020

Sustainable Development and Responsible Business practices in Greece

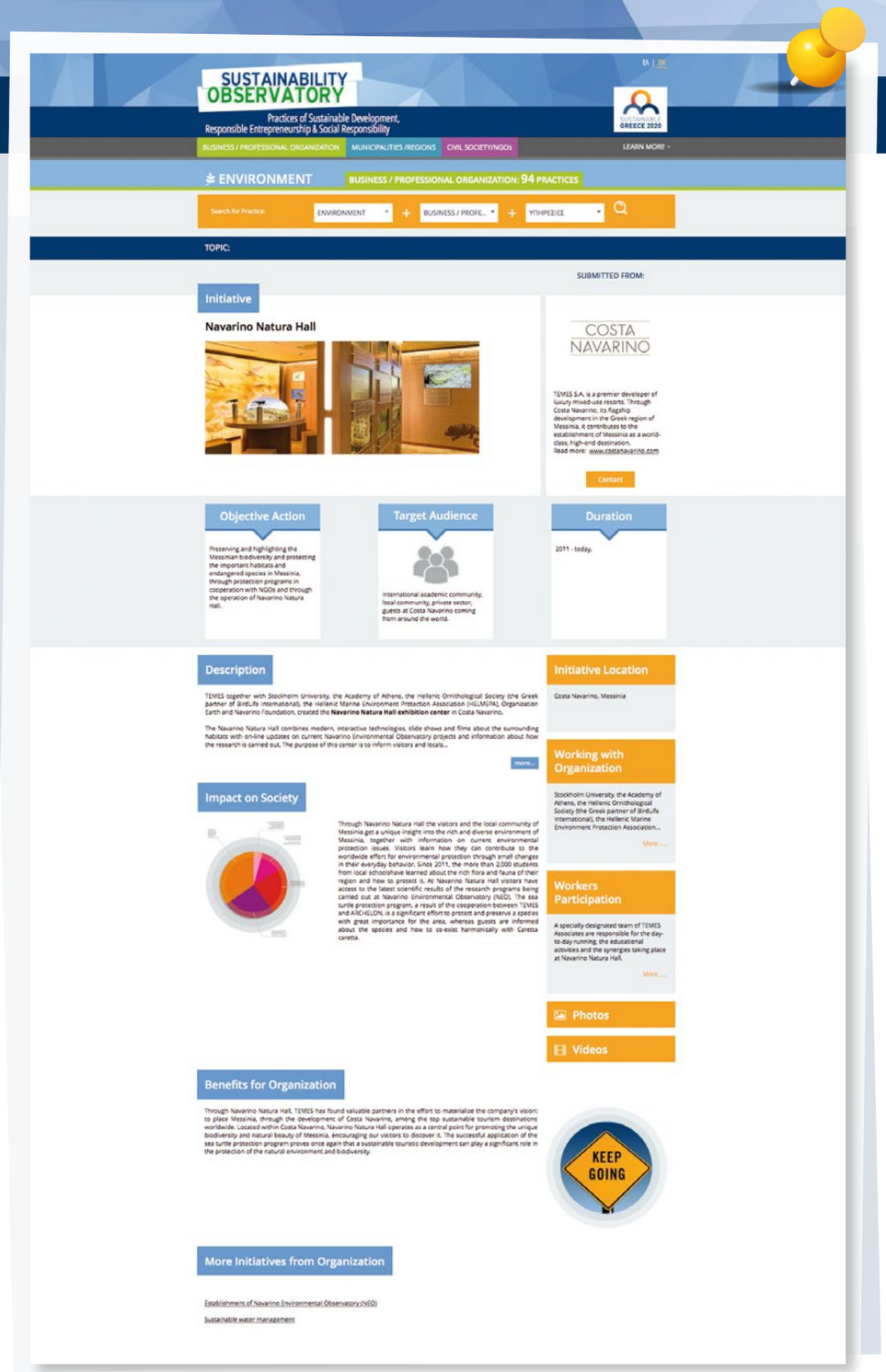
The Sustainability Observatory constitutes a monitoring mechanism of all practices and initiatives that are developed with regards to issues of Sustainable Development, Responsible Business and Social Responsibility in the triptych Economy – Environment – Society in our country.

The Sustainability Observatory:

- **Is addressed** to Institutional and Social Bodies, Business Associations, Universities, Local Authorities and the Civil Society.
- **Points out** where Greece stands on Sustainable Development issues through the actions and initiatives developed by the Organizations.
- **Is enriched** throughout the year with the systematic recording of the actions and initiatives developed by the Organizations which participate in the Initiative Sustainable Greece 2020.
- **Operates** as a Knowledge & Experience Exchange Network amongst the Organizations that participate in it.

The scientific outcomes of the **SUSTAINABILITY OBSERVATORY** are published every year through an Annual Report. The **Annual Report** highlights the trends on Sustainable Development in Greece and presents the results which come out from the actions and initiatives developed in our country with regards to Sustainable Development.

The **SUSTAINABILITY OBSERVATORY's Annual Report** will be delivered to both the National and European Institutional Bodies in order to point out where Greece stands on Sustainable Development issues and support the effort to shape public policies in the direction of Sustainable Development.



http://observatory.sustainablegreece2020.com/en/practice/navarino-natura-hall.18.html

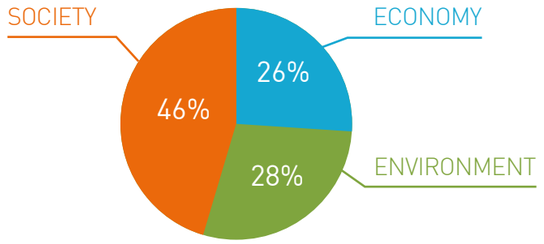
The trends on issues of Sustainable Development

During the Sustainability's Observatory transitory period (October 2014 - March 2015), **146 Organizations** took part and **440 practices and actions** have been recorded.

As indicated by the actual results of the Sustainability Observatory, there is a common theme in terms of recorded actions by the three social groups (Businesses, Local Authorities, Civil Society Organizations), proving that there is a common recognition with regards to the Sustainable Development issues on which intervention is needed. The culture of cooperation amongst the different social groups must be further developed in order to exchange know-how, to adopt Sustainability behavior patterns and models, as well as to design/implement best practices on Sustainable Development issues.

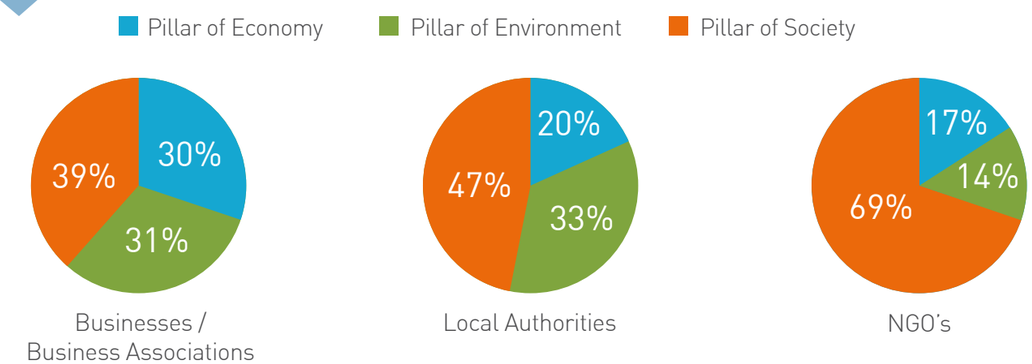
86	Businesses / Business Associations	**299**	best practices
17	Local Authorities	**55**	best practices
43	NGO's	**84**	best practices

Best practices classification regarding the 3 pillars of Sustainable Development



With regards to the recorded actions in the three Sustainable Development pillars all the participant social groups seem to keep a growing interest in Sustainable Development issues and seek to implement initiatives and actions towards that direction. However, it is indicated that all the participant groups focus on the social pillar of Sustainable Development which predominates with a percentage of 46%, compared to the economical pillar which reaches a percentage of 26% and the environmental pillar which reaches a percentage of 28%.

Orientation of the three groups regarding Sustainable Development



Concerning the orientation of the three groups on Sustainable Development, it seems that the Business Community has a more balanced approach regarding its three pillars (Economy – Environment – Society). Besides, the Local Authorities and the NGO's focus on the social pillar, which may be justified by the consequences of the economic crisis in our country.

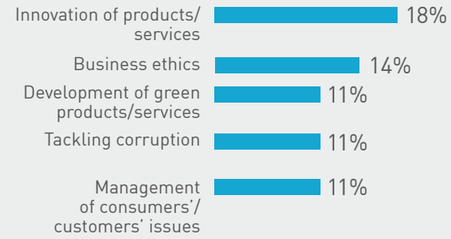
SUSTAINABILITY OBSERVATORY

Sustainable Development
& Responsible Business practices in Greece

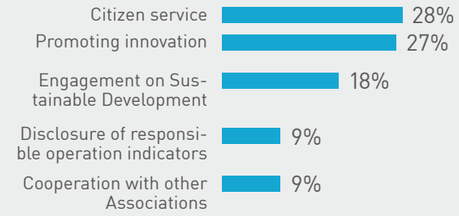
SUSTAINABLE GREECE 2020

Economy

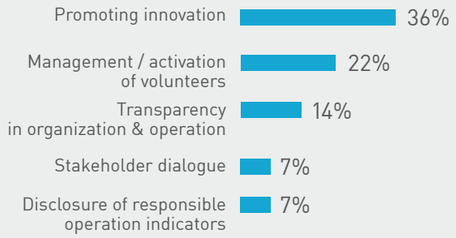
Business / Business Associations Pillar of Economy



Local Authorities Pillar of Economy



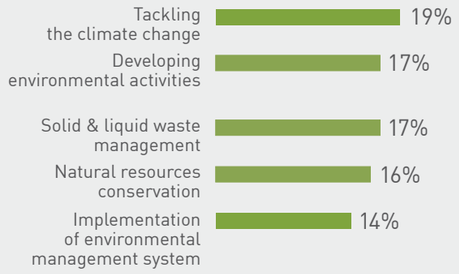
Civil Society / NGO's Pillar of Economy



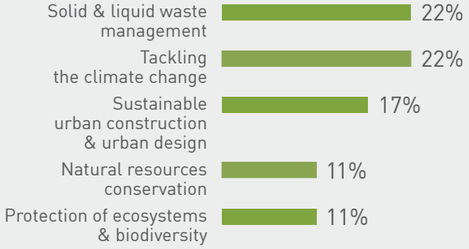
In the **Economic Pillar**, the promotion of Innovation constitutes common ground amongst the groups which participate in the Initiative (Businesses 29%, Local Authorities 27%, NGO's 36%). Commitment on Responsible Operation and Sustainable Development, as well as tackling corruption are the two issues of great significance for both the Businesses and the Local Authorities (Businesses 33%, Local Authorities 27%, NGO's 21%). It is remarkable that all the participants recognize the importance of innovation as a driver for developing their services/products. In addition, Responsible Operation issues are placed high on the agenda of the three groups which develop Sustainability Codes and support transparency and accountability.

Environment

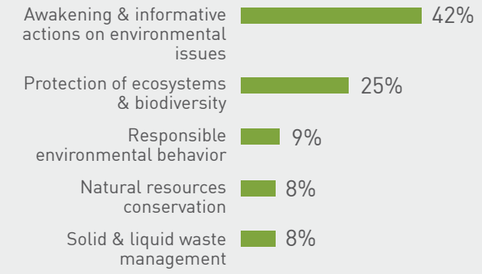
Business / Business Associations Pillar of Environment



Local Authorities Pillar of Environment



Civil Society / NGO's Pillar of Environment



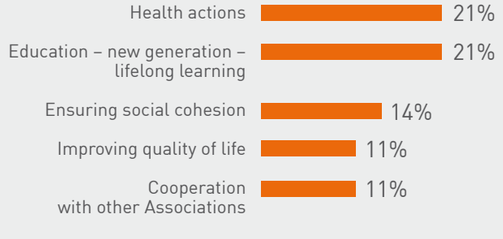
In the **Environmental Pillar**, tackling Climate Change (Businesses 19%, Local Authorities 22%) and waste management (Businesses 17%, Local Authorities 22%) constitute issues of high priority and are included on the agenda of both Businesses and Local Authorities. NGO's activity with regards to the environmental pillar seems to focus on awareness raising on specific environmental issues reaching a percentage of 42%.

Society

Business / Business Associations Pillar of Society

Local Authorities Pillar of Society

Civil Society / NGO's Pillar of Society



In the **Social Pillar**, the improvement of quality of life constitutes common ground amongst the three groups (Businesses 43%, Local Authorities 61%, NGO's 46%). The particular emphasis on the improvement of quality of life is explained by the consequences of the socio-economic crisis and the systematic efforts made by all these groups to support the vulnerable people most affected by the crisis.